

PREMIER WEDDINGS

MEDIA GROUP

Media Kit

Book more weddings and set yourself apart from your competition at **NO COST TO YOU!***





BOOK MORE WEDDINGS and boost your online exposure – all at **NO COST TO YOU!***

Stay ahead of your competition and do something that none of your competitors are able to do! Be the exclusive venue we work with in your area and leverage our powerful marketing platform to promote your venue to 1,000s of local couples!

	Premier Weddings Media Group	Similar Opportunities
Upfront Fees	\$0	\$2,500+
Ongoing Expenses	\$3,500/Quarter (using other people's money!)	\$5,000+/month
Time Commitment	A Few Hours	100+ hours/quarter
Exclusivity	✓	X

*Conditions apply.

FREQUENTLY ASKED QUESTIONS

about our program

Q: *What do I get if I sign up with Premier Weddings?*

A: The three core services we provide as part of this program include: (1) we'll publish a quarterly, high-end magazine exclusively for your venue, (2) we'll produce hundreds of custom social media videos showcasing your venue that will be shared by local, top-rated vendors, and (3) we'll provide your venue with additional, professional marketing services, as needed. This includes generating SEO optimized 5-star Google reviews for your venue, print and digital graphic design, etc.

Q: *How many venues would you be providing these services to in my area?*

A: **ONLY ONE!** We offer an exclusive agreement to our clients so we don't work with another venue within 75-100 miles of you! This ensures that you get the maximum value from all of our services. However, this also means that if we start working with another venue, we can only provide our services exclusively to them. **Don't miss out on the first mover advantage!**

Q: *You said this program can be free to the venue. How is that possible?*

A: We generate a lot of exposure and get your venue in front of 1,000s of couples. This exposure not only has value for you, but will have value for other vendors as well. Why not offer local vendors you love a low-cost advertising opportunity so they can benefit from this exposure as well? It's similar to you hosting an open house and offering great vendors a chance to rent a space to help you offset your costs. The only difference with this is it's really easy to get 100% of your costs covered, making it **FREE TO YOU!**





Q: *Is there a contract we sign with Premier Weddings Media Group?*

A: Yes. We generally enter into a one-year agreement with venues to guarantee exclusivity in our program.

Q: *Is the magazine you produce a digital or a print publication?*

A: Both, but we strongly recommend you focus primarily on the digital publication. Most venues print copies of their magazines to give out to couples who tour the venue or at bridal shows, but the ultimate value in this service is that we'll be able to get 100s of local vendors promoting your venue through the digital publication.

Q: *Does Premier Weddings Media Group offer other marketing services?*

A: Yes. Many marketing services are included with our agreement at no additional cost to the venue. If you need additional services that are outside of the scope of what we can offer for free, we can give you custom pricing that will likely beat any competitor!

Q: *Do I have any say in how the publication is laid out, what's included, etc?*

A: YES! This publication will showcase your venue from cover to cover, and we want you to have as much say in the finished product as possible. For example, you can tell us which weddings/shoots to include or not include, if you want any special articles about your preferred vendors, etc. You can have as much or little input as you'd like!

A SUMMARY OF WHAT YOU GET

and How We Help You Book More Weddings!



Your Own Exclusive Magazine

that will be seen by 1,000s of couples!

We'll produce a quarterly, luxury magazine exclusively for your venue. From cover to cover, every wedding, styled shoot, and feature will help couples see what makes your venue special, and why it's the perfect place to start their new lives together.

Additional marketing services

at no cost to you!

We are MBA-educated marketing experts that can help you with graphic design, SEO optimized Google reviews to help you rank better in search results, and more. We are 100% committed to providing the absolute best service to our clients, and we go to great lengths to make sure you get the best ROI with our program!



Custom Social Media Videos

promoted by 100s of local, top-rated vendors!

We produce custom videos showcasing your venue and magazine for 100s of local vendors that will be shared as Instagram Stories and Reels. These videos will be promoted to their HUNDREDS OF THOUSANDS OF FOLLOWERS!

Ready to Book More Weddings?
Let's Get Started!

PREMIER WEDDINGS
M E D I A G R O U P



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